



Hello

I'm Tom Graves-Cooper

A commercially-minded, freelance senior graphic designer with an eye for sharp, progressive design and talent for bringing ideas to life. I'm a specialist in branding and company visual identities.

I am passionate about design and love bringing creativity to every project.

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18+
years experience

450+
successful projects

100+
satisfied clients

LogoLounge honors



I am thrilled and honored to have several of my logos, chosen, and published in Logolounge books, and featured in two logolounge annual logo trend reports.

Logo trend reports: [2022 report](#) | [2024 report](#)



If you'd like to see more logos I've created click [here](#)

A GREAT SERIES OF FILMS AT POCKET MONEY PRICES! SHOWING EVERY SATURDAY MORNING AT 10:15AM JUST £2.50

WE HAVE FANTASTIC TAILOR MADE BIRTHDAY PACKAGES AVAILABLE PLEASE EMAIL PAUL.MUSSELWHITE@ADUR-WORTHING.GOV.UK FOR MORE DETAILS. IF SENDING A PHOTO TO SHOW ON SCREEN PLEASE SEND TO DIGITAL.CINEMA@ADUR-WORTHING.GOV.UK

18 MARCH THE NEVER ENDING STORY (U)
An imaginative young boy gets immersed into a fantasy world from an exciting book. A soundtrack you'll never forget! (94m)

25 MARCH MONSTER TRUCKS (PG)
A high school senior banks himself a monster truck which develops mysterious powers after a bizarre accident. (105m)

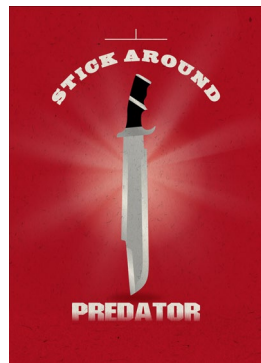
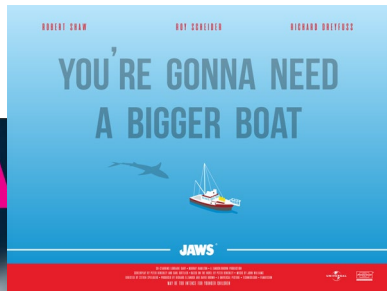
1 APRIL ET: THE EXTRA TERRESTRIAL (U)
A young boy befriends a mysterious alien and must help him return to his home planet. (112m)

8 APRIL THE LEGO BATMAN MOVIE (U)
15 APRIL SING (U)
(108m)

22 APRIL MOANA (PG)
A young princess must seek the help of a mythical god in order to save her village from destruction. (108m)

29 APRIL BEAUTY AND THE BEAST (PG)
Emma Watson stars as Belle in this lavish all-star remake of the Disney classic. (129m)

Images used: No adults admitted without a child



Print:

I have a broad knowledge of print, from designing conventional printed items such as menus, brochures and stationery to more bespoke items of print with different finishes and folded components.

I also enjoy creating original bespoke artwork for poster and publicity materials.



Campaign:

I have managed publicity for several campaigns. For each campaign, I created assets for different environments (physical and digital) and have coordinated with external companies to effectively deliver them.



Thoroughly Modern Millie

This project had a small handful of assets and a brief do's and don'ts doc, while using the existing branding of Worthing Theatres.

I created everything from flyers and posters through to 96-sheet banner billboards, train barriers and lamp-post banners.

Aladdin, Panto

I have created all visual assets for five pantomimes. From the initial logo and colour scheme. Including all marketing assets both print and digital, this encompassed:

Initial cast photoshoot, story-boarding and choreographing the promo trailer, custom printed sails, lamp-post banners, bus stop 6-sheets, imperial 4-sheets, telephone boxes, bus sides and rears, road-side banners, social media assets, web and digital assets and the souvenir brochure.





50° 49' 11.5788N 0° 19' 27.2496W

DISCOVER
SAVIOUR GIN

CLICK HERE OR VISIT
SAVIOURGIN.COM
AND SAVOUR THE TASTE

50° 49' 11.5788N 0° 19' 27.2496W



Client: Saviour Gin

Project: Saviour Gin was created during lockdown as a means to help the business and the local community with 50% of its profits being poured back into local charities.

Created: Logo, colour scheme, custom pattern, labelling and packaging, website and various social media assets.



STRENSON
STAYS



Client: Strenson Stays

Project: Strenson Leisure has a portfolio of properties which are on Air b'n'b. With the portfolio of properties growing we launched Strenson Stays.

Created: Logo and colour scheme. initial website, welcome hand booklets for each property (Brighton, Lancing, Worthing, Liverpool), interior design for several locations.



STRENSON
STAYS

StrensonStays



THE MAHĀBHĀRATA

Client: The Mahabharata

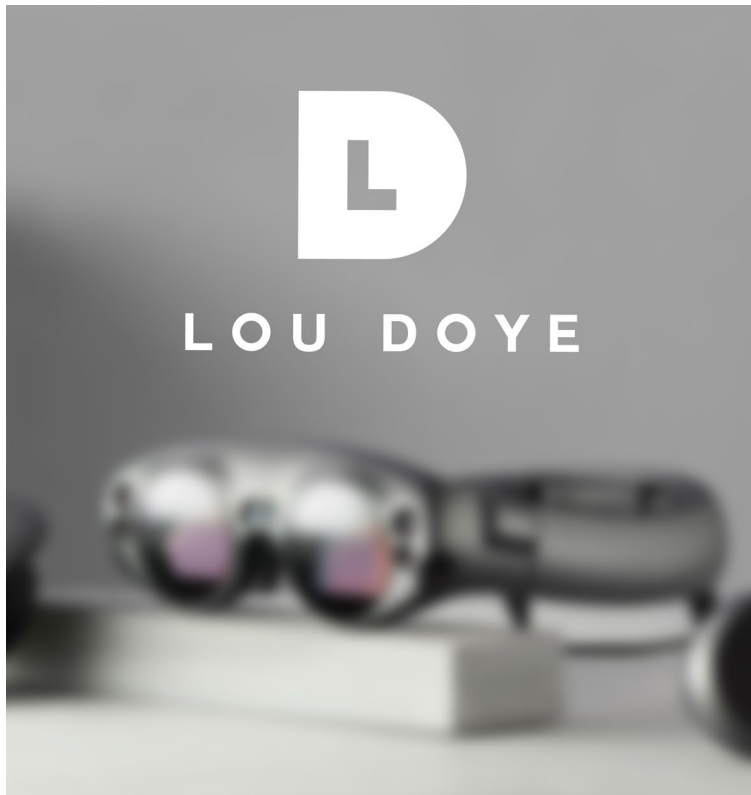
Project: The Mahabharata is to provide a set of resources to empower people. The client also needed added elements with an influence from the traditions of the Mahabharata.

Created: I initially created 5 options, from that selection this version was revised to the final logo, colour scheme and visual assets.





LOU DOYE



Client: Lou Doye

Project: Lou Doye, creating the future of culture and experience with the VR world. Artistic direction and executive producing.

Created: logo options, from which after working closely with the client, this bold monogram was finalised and set in stone.

Client: The Old Market Beer Fest

Project: The inaugural Old Market Beer Festival. The logo was required to fit in and not look out of place around those of the micro brewery's and suppliers.

Created: Logo, colour scheme, promotional marketing materials, merchandise.



TOM'S BEER FEST



Kind words...

We brought Tom in to design iconography for a new season of programming, put together a season brochure and deliver training sessions using the Adobe CS to our staff. We put forward our vision, and Tom took it, ran with it and delivered more than we could have ever come up with. He's a fantastic communicator, very creative, professional and a joy to work with... I cannot recommend him highly enough!

Mark Gordon
The Old Market

Tom created the perfect artwork for my business and completely took the stress out of the design process. Tom listened to my ideas and quickly understood the kind of style I was looking for. The creative ideas he came up with were all fantastic and with his professional approach we decided on something that perfectly communicated my business' brand.

George Sykes
The Bear Wood

Tom is a pleasure to work with. Not only is the final product breathtaking, he makes the whole process so straight forward. We're delighted to have him working with us.

Edward Gilroy
Managing Director, Coastal Events Ltd

Tom's fantastic talent as a designer is evident through his ability to really listen to a client's brief and then deliver, expediently, a design which never failingly exceeds all expectations. I have long since stopped wasting my time in sending graphic design jobs out for quote. Tom quite simply and seemingly effortlessly, delivers outstanding creative design on time, for a reasonable fee and to a very high standard.

Fiona Burn
Burn&Co

Tom took great care to listen to how I wanted to present my business. He asked insightful questions to really understand what I had imagined and then ran with it... and exceeded my expectations! I wouldn't hesitate to recommend Tom for design work, he makes it simple and enjoyable, bringing fabulous creative flair to all he does.

Gemma Nethersole
Opal Counselling

I met Tom through using his services at Molokini. Tom is a talented and dedicated designer and I highly recommend his graphic design work. His creativity, attention to detail, and professionalism consistently elevated our brand's visual identity.

Jessica Murphy
Royal Institution of Naval Architects

Tom excels in creating remarkable and memorable designs, particularly in branding and logo work, which is a true passion of his. One standout project was the logo design for Group client of ours. Tom brought several innovative ideas to the table and played a key role in client calls, instilling confidence and reassurance. His efforts led to a logo that perfectly represented the group and made the client immensely proud.

Simon Fuller
Molokini Marketing Ltd

I contacted Tom as I needed a new design for my personal training business. He got back to me very quickly, he then wasted no time in delivering concepts and initial designs. The turn around was very quick and Tom was great with creating designs and narrowing down the design options to help me choose the right one! Highly recommend designer!

James Percy
James Percy Coaching

Cooperbility provided a fantastic service, delivered a creative and considered design with strong communication throughout, we are thrilled with the final result!

George Kent
Impact Sustainability

